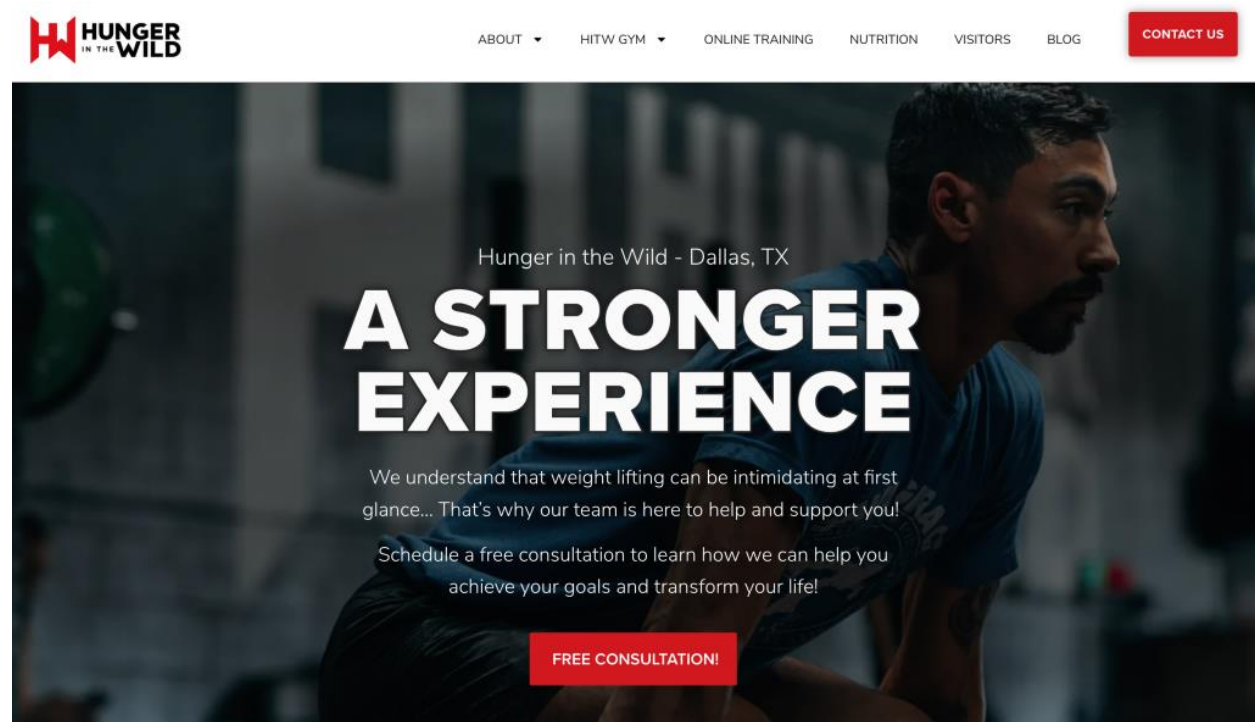


## Sayeef Digital Agency UK & BD: Proven Local SEO Experts

Thrive X Local is a leading [SEO agency](#) specializing in helping local businesses dominate their markets through strategic search engine optimization.

We understand the unique challenges and opportunities facing local businesses, and our proven process consistently delivers exceptional results.

### Case Study: Local SEO Domination for Dallas Gym



- Client: Hunger in the Wild
- Industry: Fitness & Wellness
- Location: Dallas, Texas

#### Challenge



- Ranked for 185 keywords initially, with only 4 on Google’s page 1.
- Limited local search visibility for competitive “best gyms in Dallas” terms.
- Website lacked optimized **local content** and citations.

## Goals

- Significantly increase keyword rankings, with a focus on the top 10 positions.
- Dominate page 1 of Google for local gym-related searches in Dallas.
- Generate more organic traffic and attract new members.

## Strategies & Tactics:

### 1. Local Citation Cleanup & Expansion:

- Submitted the gym’s NAP (Name, Address, Phone number) information to all major online directories.
- Updated and corrected existing listings to ensure accuracy and consistency.
- Actively encouraged customers to **leave reviews on Google My Business** and other platforms.

### 2. Targeted Backlink Acquisition:

- Secured 3-5 **high-quality backlinks** per month from local businesses, community organizations, and relevant fitness websites.
- Focused on building relationships with local partners for long-term link opportunities.

### 3. Localized Content Creation:

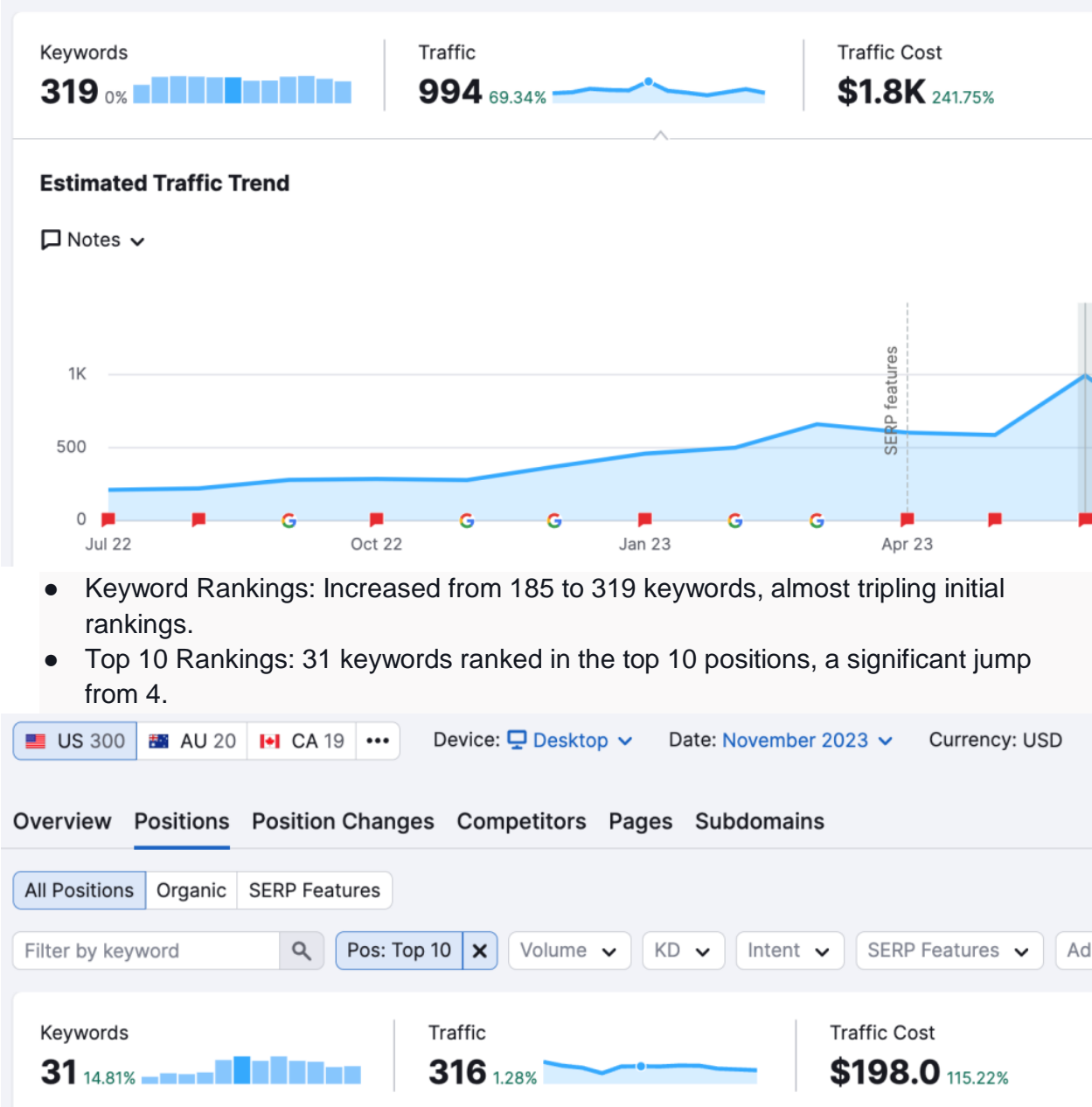
- Published 1-2 blog posts per month, highlighting local events, neighborhood guides, and member success stories.
- Incorporated relevant keywords and phrases like “best gyms in Dallas” naturally into the content.

- To manage the increased content workload, the gym collaborated with a paper writing service like [DoMyEssay](#) to consistently produce high-quality articles.

#### 4. On-Page SEO Optimization:

- Optimized website headers (H1, H2, etc.) with targeted keywords.
- Improved overall site content with relevant keywords and engaging copy.
- Ensured fast page loading speeds and [mobile responsiveness](#).

### Results (End of November 2023)



- Page 1 Domination: Achieved page 1 rankings for numerous “best gyms in Dallas” related searches.

Organic Search Positions 96							+ Add to k
Keyword	Intent	Position	SF	Traffic	Traffic %	Volume	
> <input type="checkbox"/> <a href="#">gyms in dallas</a> >>	<b>C</b>	6		234	23.54	3.6K	
> <input type="checkbox"/> <a href="#">gyms dallas</a> >>	<b>C</b>	6		106	10.66	1.3K	
> <input type="checkbox"/> <a href="#">powerlifting gym dallas</a> >>	<b>C</b>	5		34	3.42	260	
> <input type="checkbox"/> <a href="#">dallas gyms</a> >>	<b>C</b>	6		31	3.11	1.3K	
> <input type="checkbox"/> <a href="#">gyms near dallas tx</a> >>	<b>C</b>	6		26	2.61	320	
> <input type="checkbox"/> <a href="#">gyms in dallas texas</a> >>	<b>C</b>	6		25	2.51	390	
> <input type="checkbox"/> <a href="#">best bodybuilding gyms in dallas</a> >>	<b>C</b>	6		9	0.90	70	
> <input type="checkbox"/> <a href="#">best gyms dallas</a> >>	<b>C</b>	5		9	0.90	260	
> <input type="checkbox"/> <a href="#">bodybuilding gym dallas</a> >>	<b>C</b>	5		9	0.90	110	
> <input type="checkbox"/> <a href="#">powerlifting gym dallas</a> >>	<b>C</b>	4	5	7	0.70	260	
> <input type="checkbox"/> <a href="#">best gyms in dallas tx</a> >>	<b>C</b>	4		7	0.70	170	
> <input type="checkbox"/> <a href="#">best gym in dallas</a> >>	<b>C</b>	5		7	0.70	260	
> <input type="checkbox"/> <a href="#">pure kraft gym dallas</a> >>	<b>C</b>	6		7	0.70	90	
> <input type="checkbox"/> <a href="#">24 hour gyms dallas</a> >>	<b>C</b>	6		5	0.50	70	
> <input type="checkbox"/> <a href="#">24 hour gym dallas</a> >>	<b>C</b>	6		5	0.50	70	
> <input type="checkbox"/> <a href="#">gyms near me dallas</a> >>	<b>T</b>	6		3	0.30	30	
> <input type="checkbox"/> <a href="#">new gyms in dallas</a> >>	<b>C</b>	4		3	0.30	70	

- Organic Traffic: Experienced substantial growth in website traffic from local searches.
- New Memberships: Increased foot traffic and membership sign-ups due to improved local visibility.

### Additional Insights:

- Citation Power: Updating and expanding local citations significantly boosted the gym’s local rankings and overall online presence.
- Review Generation: Encouraging reviews helped improve the gym’s reputation and visibility on Google My Business.
- Local Content Value: **Creating content** tailored to the Dallas community resonated with potential customers and enhanced local SEO.
- On-Page Optimization Impact: Optimizing headers and content contributed to higher rankings and improved user experience.

### Conclusion:

By focusing on local [SEO best practices](#), Hunger in the Wild achieved remarkable results within a short timeframe.

Through [citation management](#), backlink acquisition, localized content creation, and on-page optimization, the gym transformed its online presence and now dominates local search results for relevant terms.

## Case Study: Local SEO Transformation for Family Law Attorney

ROBLES FAMILY  
LAW FIRM

About Us Services FAQs Family Law Blog CONTACT US

# Best Family Law Attorney In Texas

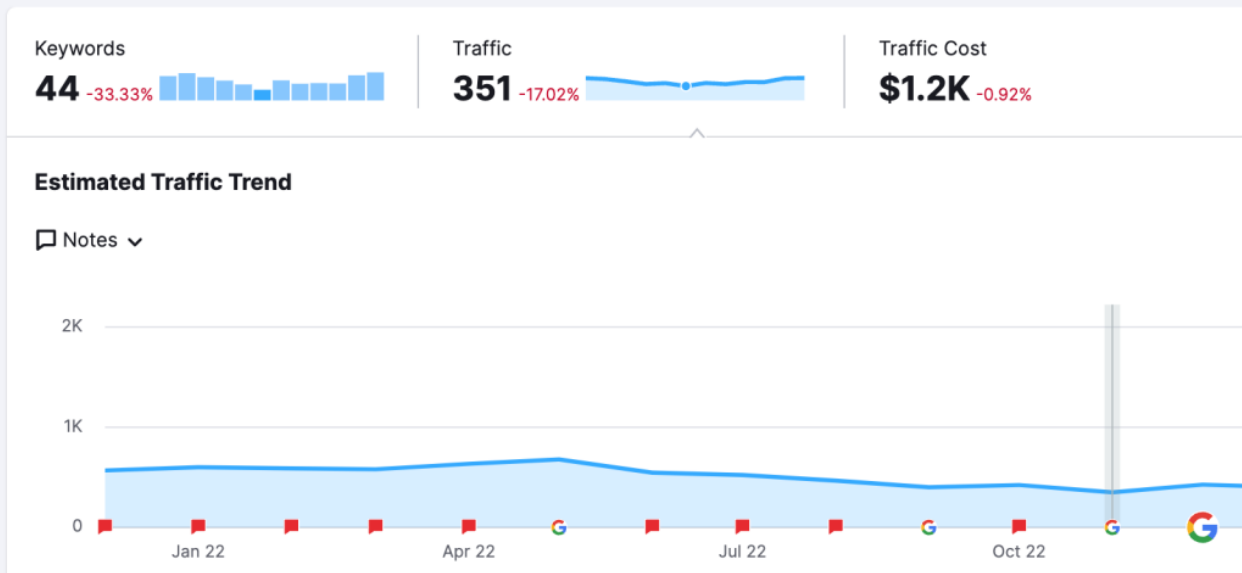
Clear Advice & Effective Legal Solutions

Our team of experienced family law attorneys understands the complex and sensitive nature of family matters. Whether you are dealing with divorce, child custody disputes, adoption, or any other family-related issue, we have the knowledge and skills to help you navigate through the legal process with compassion and professionalism.

SCHEDULE AN APPOINTMENT

- Client: Robles Family Law
- Industry: Legal Services (Family Law)
- Location: Texas

### Challenge



- Ranked for 44 keywords initially, none related to core services (divorce, adoption, child support, etc.).
- Page 1 rankings were limited to the attorney's name, not practice areas.
- Lacked strong local visibility for relevant family law searches.
- 

#### Goals

- Significantly increase keyword rankings for core services.
- Achieve page 1 rankings for relevant family law terms.
- Generate consistent organic leads without relying on [paid advertising](#).
- Dominate the local market for family law services.

#### Strategies & Tactics:

##### 1. Local Listing Optimization & Expansion:

- Synced [local listings](#) across all major online directories (Google My Business, Yelp, etc.).
- Updated NAP (Name, Address, Phone) information to ensure accuracy and consistency.
- Added specific service areas (divorce, adoption, child support, etc.) to each listing.

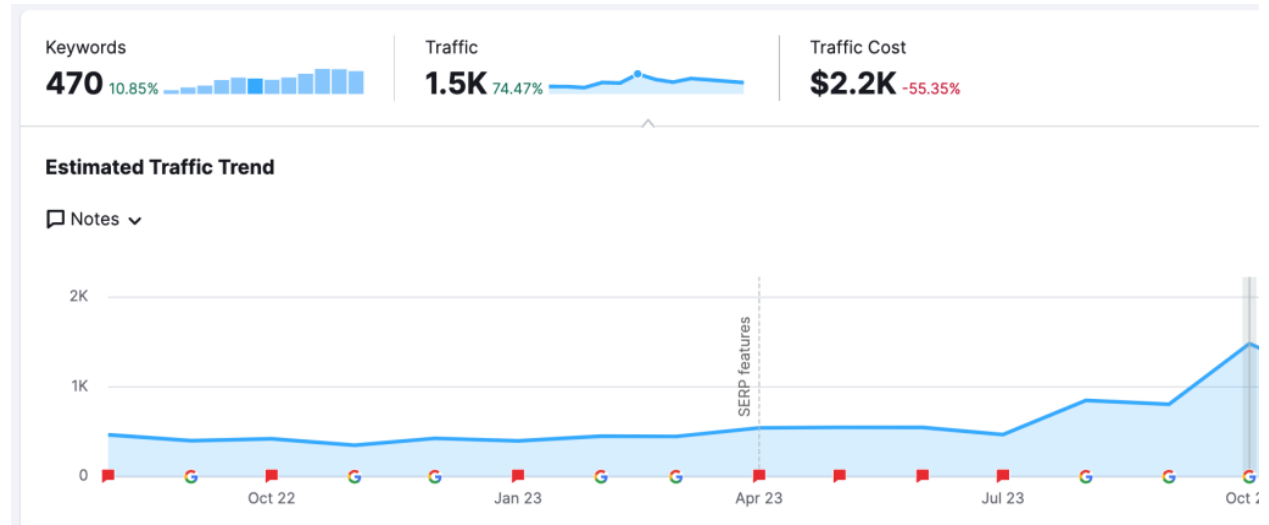
##### 2. Content Creation & Optimization:

- Published 2-3 blog posts per month, addressing common family law questions and concerns.
- Used [SEMrush's Keyword Magic Tool](#) and Gemini to identify high-value, long-tail keywords.
- Focused on comprehensive, informative content with a strong emphasis on local relevance.

##### 3. Technical SEO Enhancements:

- Optimized website for speed and mobile responsiveness.
- Improved internal linking structure to boost the visibility of service pages.
- Implemented schema markup to enhance local search results.

## Results (October 2023)



- Keyword Rankings: Increased from 44 to 470 keywords, a tenfold increase.
- Page 1 Rankings: 66 keywords ranked on the first page, including core service terms.
- Organic Leads: Generated consistent monthly leads through organic search traffic.
- Local Market Domination: Achieved top positions in the map pack for key family law searches.
- Paid Advertising Elimination: Successfully transitioned to a solely organic lead generation model.

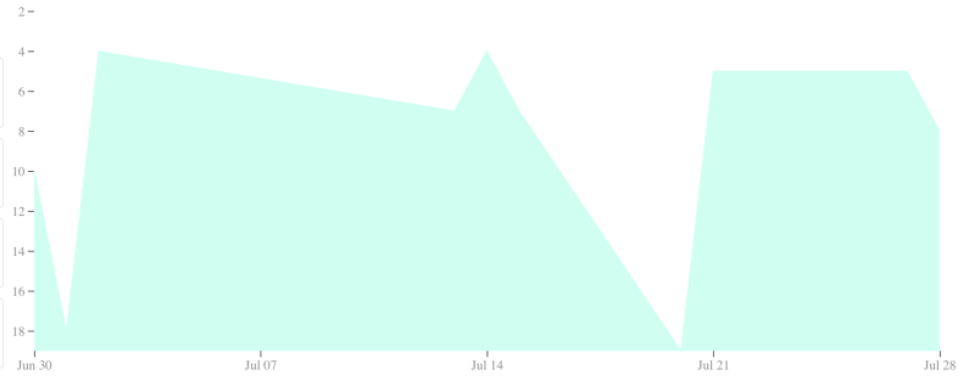
## Additional Insights:

- Local Listing Impact: Optimizing and expanding local listings was crucial in boosting visibility for specific family law services.
- Content as a Lead Magnet: Informative blog posts served as a powerful tool for attracting potential clients and establishing expertise.
- Keyword Research Power: Leveraging SEMrush and Gemini allowed for targeted content creation that resonated with users.
- Technical SEO Optimization: Improving website speed and mobile responsiveness enhanced the overall user experience and contributed to higher rankings.

## Conclusion

### Google Local Average Rankings

Ranking 1 - 3	10	↔ 0
Ranking 4 - 10	5	▲ 3
Ranking 10 - 20	1	▼ 1
Ranking 20 - 50	2	▲ 1



By optimizing local listings, creating targeted content, and enhancing [technical SEO](#), the attorney successfully transformed their online presence and now dominates the local market for family law services.

Keyword (31)	Google Local Rank	Google Organic Rank
who pays attorney fee...	1 ↔ 0	35
anthony robes	1 ↔ 0	No Match
family law attorney te...	1 ↔ 0	No Match
adoption attorney	2 ↔ 0	3
adoption attorneys	2 ▲ 2	4
best family law attorn...	2	66
adoption attorney od...	3 ↔ 0	3 ▲ 2
who has to pay child s...	3	3
adoption attorney ne...	3 ↔ 0	5
adoption attorney te...	3 ↔ 0	65 ▼ 48
texas adoption attorn...	4 ▼ 3	50
adoption attorneys n...	5 ↔ 0	4

This case study highlights the significant impact that well-executed local SEO can have on lead generation and business growth for legal professionals.

## Case Study: Local SEO Success for DFW Landscaping Business



The Best DFW Landscaping

# DFW's Best Outdoor Kitchens, Patios & Custom Masonry

Design. Build Renovate. Whatever your plan - we're ready to customize your dream home and bring your construction project to life!

- ✓ Masonry
- ✓ Small Senior Homes
- ✓ Outdoor Living
- ✓ Tile Installation
- ✓ Demolition

OUR SERVICES

## Get A FREE Estimate Today!

Full Name

Your email

Phone

- Services
- Senior Home Construction
  - Tile Installation
  - Custom Masonry
  - Landscape Design
  - Custom Outdoor Fireplaces
  - Outdoor Kitchen Contractors
  - Demolition Services

Your message (optional)

SUBMIT

- Client: JR Custom Construction
- Industry: Landscaping and Outdoor Design
- Location: Dallas-Fort Worth Metroplex

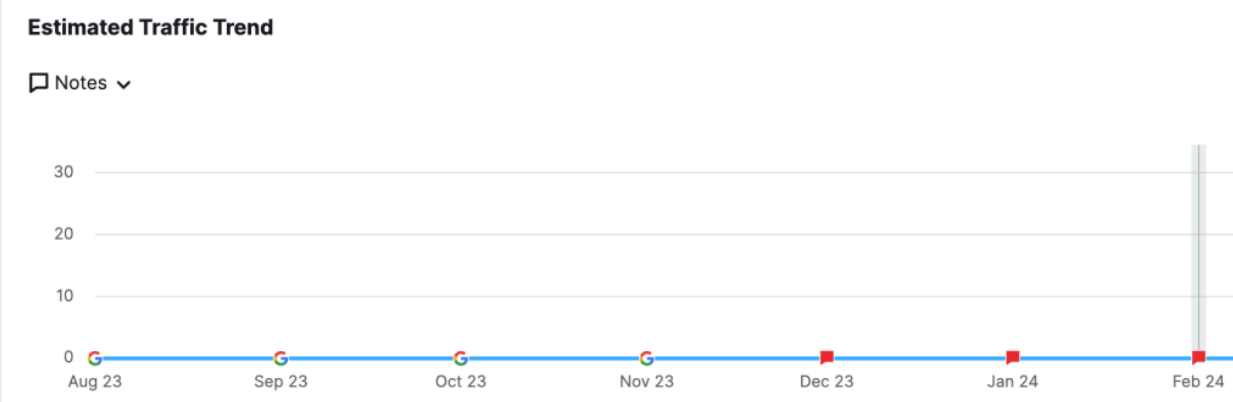
### Challenge:

- Launched in February 2024 with zero organic search visibility.
- Ranked for 0 keywords initially.

Overview **Positions** Position Changes Competitors Pages Subdomains

All Positions Organic SERP Features

Filter by keyword Positions Volume KD Intent SERP Features Advanced filters



- Competitive niche with established companies in the DFW area.

Goals:

- Significantly increase keyword rankings, focusing on relevant local terms.
- Rank for competitive keywords related to custom patios, landscape design, and outdoor masonry.
- Drive organic traffic to the website and generate qualified leads.

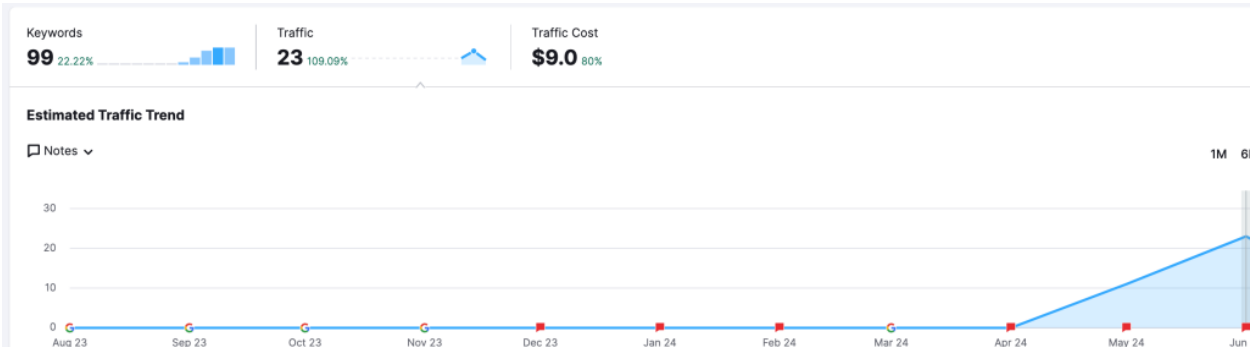
Strategies & Tactics

1. Content Creation & Optimization:
  - Published 2 high-quality blog articles per month, targeting popular local search terms and topics related to outdoor living spaces.
  - Focused on comprehensive, informative content that showcased expertise in custom patios, landscape design, and outdoor masonry.
  - Researched trending topics like “outdoor bathroom ideas” and created content to capitalize on emerging search trends.
2. Local Citation Building:
  - Submitted business information (NAP) to all major online directories (Google My Business, Yelp, etc.).
  - Ensured consistency and accuracy across all listings.
  - Encouraged customer reviews on relevant platforms to enhance local visibility and credibility.

### 3. Targeted Backlink Acquisition:

- Secured 2-3 backlinks per month from local businesses, community organizations, and relevant home improvement websites.
- Prioritized high-quality, authoritative backlinks for maximum SEO impact.

## Results (July 2024)



- Keyword Rankings: Increased from 0 to 99 keywords in just five months.
- Organic Traffic: Experienced significant **growth in website traffic** from organic search, particularly for local searches.
- Lead Generation: Generated qualified leads interested in custom patios, landscape design, and outdoor masonry services.
- Competitive Rankings: Achieved rankings for competitive keywords related to outdoor living spaces and trending topics.

## Additional Insights

- Content Relevance & Timeliness: Focusing on trending topics like “outdoor bathroom ideas” allowed the business to quickly gain visibility and attract relevant traffic.

Organic Search Positions 21								+ Add to ke
Keyword	Intent	Position	SF	Traffic	Traffic %	Volume		
> <input type="checkbox"/> <a href="#">outdoor bathroom ideas &gt;&gt;</a>	<b>C</b>	<input checked="" type="checkbox"/> 12	<u>6</u>	5	21.73	1.3K		
> <input type="checkbox"/> <a href="#">outdoor restroom ideas &gt;&gt;</a>	<b>C</b>	<input checked="" type="checkbox"/> 8	<u>6</u>	12	52.17	590		
> <input type="checkbox"/> <a href="#">backyard outdoor toilet ideas &gt;&gt;</a>	<b>I</b>	13	<u>7</u>	0	< 0.01	260		
> <input type="checkbox"/> <a href="#">diy outdoor bathroom &gt;&gt;</a>	<b>I</b>	<input checked="" type="checkbox"/> 19	<u>6</u>	0	< 0.01	170		
> <input type="checkbox"/> <a href="#">backyard bathroom &gt;&gt;</a>	<b>I</b>	<input checked="" type="checkbox"/> 7	<u>7</u>	1	4.34	170		
> <input type="checkbox"/> <a href="#">simple outdoor bathroom ideas &gt;&gt;</a>	<b>I</b>	<input checked="" type="checkbox"/> 5	<u>5</u>	4	17.39	140		
> <input type="checkbox"/> <a href="#">outdoor bathroom diy &gt;&gt;</a>	<b>I</b>	<input checked="" type="checkbox"/> 16	<u>5</u>	0	< 0.01	110		
> <input type="checkbox"/> <a href="#">what colors go with terracotta floor tiles &gt;&gt;</a>	<b>I</b>	<input checked="" type="checkbox"/> 15	<u>6</u>	0	< 0.01	110		
> <input type="checkbox"/> <a href="#">small outdoor bathroom ideas &gt;&gt;</a>	<b>C</b>	<input checked="" type="checkbox"/> 18	<u>6</u>	0	< 0.01	110		
> <input type="checkbox"/> <a href="#">jr customization &gt;&gt;</a>	<b>I</b>	15	<u>4</u>	0	< 0.01	110		
> <input type="checkbox"/> <a href="#">building an outdoor bathroom &gt;&gt;</a>	<b>I</b>	<input checked="" type="checkbox"/> 14	<u>7</u>	0	< 0.01	110		

- Local Citation Power: [Building consistent citations](#) across online directories significantly boosted the business's local SEO presence.
- Backlink Quality Over Quantity: Prioritizing high-quality backlinks from reputable sources contributed to improved domain authority and rankings.
- Niche Expertise: Showcasing expertise in custom patios, [landscape design](#), and outdoor masonry helped establish the business as a trusted local authority.

## Conclusion

Focusing on relevant content creation, local citation building, and [strategic backlink acquisition](#) enabled the business to quickly gain visibility and attract qualified leads in the competitive DFW landscaping market.

This case study demonstrates the power of local SEO for new businesses looking to establish themselves as leaders in their community.

## Recent Local SEO Case Studies

Keywords

**2.2K** 43.57%

Traffic

**5.8K** 789.18%

Traffic Cost

**\$9.4K** 1,521.82%

- Family Law Attorney: Increased keyword rankings from 44 to 470, achieved page 1 rankings for core services, and generated **consistent organic leads** without paid advertising.
- DFW Landscaping Business: Grew keyword rankings from 0 to 104 in 5 months, attracting qualified leads for custom patios, landscape design, and outdoor masonry services.
- Online Freeze-Dried Candy Company: Achieved page 1 rankings for high-volume keywords like “how to make freeze-dried candy” and “best freeze-dried candies,” driving significant traffic and sales growth.

Keywords

**2.9K** 9.7%

Traffic

**5.8K** 69.51%

Traffic Cost

**\$4.3K** 77.81%

Estimated Traffic Trend

Notes

1M 6M 1Y 2Y All time



These are just a few examples of the exceptional results we've achieved for our local SEO clients. Above is an e-commerce case study for a brand we launched in April 2023.

We invite you to explore our detailed case studies to learn more about our proven process and how we can help your business thrive in the **digital landscape**.